



Khays Services Renews Grocer Flooring with SmartFloor™ Maintenance System from Ameripolish

-Ameripolish's diamond polishing pads and rejuvenating cleaner improve and protect flooring-

PROBLEM:

Khays Services is an Atlanta-based flooring maintenance company that specializes in garage flooring, epoxy flooring, concrete polishing, facility maintenance and janitorial services. Jamal Khays, owner of Khays Services, was contacted by the store manager of a multinational organic supermarket chain. The flooring in their stores was lacking shine and marred with scratches, negatively impacting the positive brand image they had painstakingly built. The current building services contractor (BSC) had been using classic waxing and stripping methods, leaving the floor dull and susceptible to nicks and scuffs from shopping carts and soils from customers' shoes.

"The previous contractor had no system in place for concrete floor maintenance," Khays said. "They used a degreaser that ate up the sealer, which started pitting the concrete."

With anywhere from three to five thousand guests walking through the stores on any given day, combined with the store's equipment used for restocking, the floor's distinctness of image (DOI), which measures the shine

and reflectiveness of the floors, had slipped into the low twenties. This was far below what was required by the grocery chain across its stores.

SOLUTION:

To elevate DOI, Khays Services implemented Ameripolish's daily SmartFloor™ Maintenance System, which includes the SmartFloor Daily Maintenance Pad and rejuvenating cleaner. The pad features an innovative composite resin abrasive technology that when combined with an automatic scrubber improves the DOI by gently refining the surface while cleaning. The rejuvenating cleaner works with the auto-scrubber to apply trace amounts of densifier and stain-resistant additives to redistribute sealer back into the flooring.

"The previous pads we used lasted 12 days and hurt the floor more than they helped," Khays said. "The Ameripolish pads last on average 45 days, and the end result is much better."



Within a few short weeks of switching to the SmartFloor system, the floors looked brand new, with improved slip resistance.

The second part of the system is Ameripolish's Rejuvenating Cleaner, a daily concentrated cleaner that is biodegradable and low-VOC. Made with sealer reinforcement, it cleans without harsh chemicals and has built-in antimicrobial protection to provide additional protection against pathogens, all while reducing the amount of sealer and stain-repellent products needed annually. The cleaner helps to reinforce the sealant while lubricating the diamond pads and lifting contaminants without leaving behind sticky residues.

RESULTS

Khays and the organic grocery chain realized several benefits from the SmartFloor™ Maintenance System and Rejuvenating Cleaner, including:

Improved Brand Image: Within a few short weeks of switching to the SmartFloor system, the floors looked brand new, with improved slip resistance. Managers from other stores saw the impeccable brand image created within the flagship store, and now all 13 stores in the Southeast region of the grocers' footprint have implemented the system.

High-Shine Flooring: The stores' floors were scoring a DOI in the mid-20s. They now score in the mid-90s after implementing Ameripolish's system.

Lower Equipment Costs: Ameripolish's pads last up to four times longer than competitive pads – Khays Services can order fewer pads and cover more square feet per pad. The systems also saved the stores from needing to repolish floors annually, saving millions of dollars annually when implemented across multiple stores.

Improved Indoor Air Quality (IAQ): Thanks to Ameripolish's low-VOC cleaner, the grocer does not need to worry about low IAQ impacting guests.

Easy Maintenance: Once the floors are refined, Khays Services can easily train the customer's cleaning and maintenance teams on the proper use of pads and equipment.

Next-Level Service: Ameripolish prides itself on being available to its clients, working closely with Khays Services to ensure its products are at peak performance.